

FREY&LAU 
explore your senses

Ube Powder Flavours



From a traditional Filipino specialty to a global trend. Ube captivates with its vibrant purple color and unique taste. Our authentic Ube flavors bring this iconic purple yam to innovative food and beverage creations.

P0672457
**Ube Powder
Flavour**

P0672459
**Natural Powder
Flavour
Type Ube**

Application & Dosage Ideas

Protein Powder	3–4%
Instant Beverage Powder	1.5–2.5%
Bakery Products RTE	0.2–0.4%
Ice Cream RTE	0.3–0.6%
Chocolate RTE	0.15–0.3%

FREY&LAU 

FREY+LAU GmbH • Immenhacken 12
24558 Henstedt-Ulzburg • Germany
T +49 (0) 4193 99 53 • info@freylau.com

freylau.com

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